

Dr Samuel Duffy



Nominee Election Year - 2022

Nominee Title & Institution - Consultant Nephrologist, South Tyneside and Sunderland NHS Foundation Trust

Nominee's Personal Statement –

As an executive member of the British Hypertension Society, I will bring a proactive, solutions-driven mindset to advance our mission of reducing the burden of hypertension in the UK and Ireland. My vision aligns with the BIHS goals of fostering innovation and promoting a national standard for best practice in hypertension care. My experience in clinical medicine, education and research make me a strong candidate for this role.

I have been an active member of the BIHS since 2022 and in this short time, attended annual meetings, joined the educational programmes standing committee and more recently contributed to the working group on hypertension centre accreditation.

I have led the Hypertension clinic in my trust since my appointment as a Consultant Nephrologist in Sunderland and South Tyneside NHS Foundation Trust in 2022. I have developed a standardised model for the investigation and management of patients with hypertension that has improved patient outcomes locally and through this work, gained a deep appreciation for the challenges of managing hypertension in our population and its wider impact on public health.

I have built a multidisciplinary team, including clinical pharmacists, dieticians and colleagues from other medical specialities to draw on their expertise and provide a holistic approach to hypertension management. My collaborative approach has led me to build partnerships with our local ICB and GP networks to design referral protocols, treatment algorithms and reduce health inequalities in our region, an important endeavour that I feel that BIHS should continue to champion. I believe I can draw on this experience as an executive member of the society and support BIHS members in developing their own service and promote a culture of shared learning.

In clinical research, I am Principle Investigator for the PURL study in our region and we are currently recruiting patients referred to the Hypertension clinic with support from our research team. I look forward to bringing further research studies in our field to the North East and as an executive member, I would support initiatives to expand research opportunities to centres with less experience in clinical research and use my recent experience to support their development.

I am also committed to education and raising awareness about hypertension and its prevention. I hold a lead educational role within my trust and I have regularly been described as an effective and compassionate educator. As part of the Educational Programmes Standing Committee, I am committed to adopting new teaching methods, including online platforms and social media, to make our educational content more accessible to clinicians and patients which I believe will elevate the BIHS as a world-leading voice in Hypertension strategy.

I am enthusiastic about contributing more to the society and feel that my personal attributes and experience lend themselves to a more integral role within the executive committee.

Nominated by – Dr Terry McCormack, Immediate Past President of BIHS, Professor of Primary Care Cardiovascular Medicine

Supporting Statement –

Sam Duffy is just what the BIHS Executive needs. He is early career, enthusiastic and a great example of the how new specialist clinical leadership can evolve. He has not been a BIHS member for very long, nor was I when I first joined the Executive. He is not just involved in clinical leadership, but also research in terms of the PURL study. I first got to know Sam during my term as President and I wholeheartedly recommend him for a place on the Executive.

Supported by – Dr James Sheppard, Current Secretary of BIHS

Supporting Statement –

As Secretary for the British and Irish Hypertension Society, I wholeheartedly recommend Dr Samuel Duffy for a position as ordinary member on the Executive Committee. Sam has been an active member of the BIHS since 2022, demonstrating a strong commitment to our society's mission to advance research and raise awareness about hypertension and its prevention.

Sam is a Consultant Nephrologist and leads the Hypertension clinic in Sunderland and South Tyneside NHS Foundation Trust. He is a regular attendee at BIHS annual scientific meetings, has actively participated in the Educational Standing Committee, and recently made significant contributions to the task and finish group on Hypertension Centre Accreditation. In his Trust he advocates for innovative teaching methods, including leveraging online platforms and social media and his efforts have made educational content more accessible to both clinicians and patients.

His dedication and enthusiasm for better hypertension research and care are evident, and I am confident that he would excel as part of the BIHS Executive Committee. I wholeheartedly endorse his candidacy and believe he will contribute significantly to our society's growth and impact.

Seconded by - Dr Sinead McDonagh

Supporting Statement –

Samuel is an enthusiastic and engaging Consultant Nephrologist with considerable interests in hypertension care, education and research. He is passionate about managing blood pressure and this is reflected by his role as lead hypertension specialist in his NHS Trust. Samuel has shown commitment to the BIHS since joining in 2022 and this is evidenced by his substantial contribution and active participation in the Educational Programmes Standing Committee, working groups and annual scientific meetings, as outlined above. I am strongly supportive of Samuel's application to join the BIHS Executive committee as an Ordinary Member. I believe he will be a valuable and innovative addition and this opportunity will help to support his profile and career in hypertension too.